

TATA COMMUNICATIONS MEDIA & ENTERTAINMENT SERVICES

A part of the Tata Group, Tata Communications is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. Its Tier-1 IP network, wholly-owned subsea fibre backbone and consortium cables' global network carries ~30% of the world's internet routes.

GLOBAL CONTRIBUTION & DISTRIBUTION



VIDEO CONNECT

A fibre-based global media transport network to over 400+ media hotspots across 125 cities supporting broadcast quality real time video



ULTRA-LIVE VDN & CDN

A low-latency synchronous streaming network that rivals the experience and quality of traditional broadcast



VIDEO CONNECT PLUS

Broadcast video distribution with end-to-end managed service layer enabling regional breakout for last-mile over IP with satellite uplink backup

As a managed, scalable, networked service - for occasional or permanent use

PRODUCTION



TVIPRO

Our unique cloud-based production solution enabling innovative use-cases like virtualized remote production, virtual video-assisted refereeing and remote commentary

POST-PRODUCTION



MEDIA HUB SUPPLY CHAIN

A full suite of cloud-based solutions that enables asset management, review and approval, live edit and publish and workflow automation



MEDIA CLOUD

Media cloud infrastructure with 26 edge locations and 7 regional locations across the globe, enabling multiple solutions including seamless storage, archival and compute with zero egress fees

Leveraging our strengths: Hybrid Cloud and Data Centre solutions and strategic software partnerships

TRANSFORMING THE LIVE MEDIA INDUSTRY ONE EVENT AT A TIME

Our infrastructure spans the world to allow end-to-end programme delivery at any scale. We promise consistency, reliability and speed of content dispersal through our core products.

LIVE EVENT SERVICES



Manage distribution for **3000+** television channels across US, Europe & Asia



9000+ live events delivered, over **750+** remotely produced, **10000+** hrs supported per month



24x7 Dedicated global media services operations team of experts



400+ media hotspots in **125** cities across the globe



Media cloud with **26** edge location and **7** regional locations



3698+ TB of content transfer approx. **786,808** standard DVDs

KEY CUSTOMERS



PATHBREAKING PROOFS-OF-CONCEPT & TURNKEY SOLUTIONS

2014

2015

2016

2017

2018

2019

2020

2021

First ever **Live 4K stream** trial for a race between Singapore and UK

First ever **Live OTT stream** with zero lag compared to linear broadcast

World's first end-to-end test in **Live UHD** for a race with one of UK's top broadcasters

World's first **truly live 360° video** streamed from a race

World's first **Live 8K video** stream from a DP World Tour event in UK

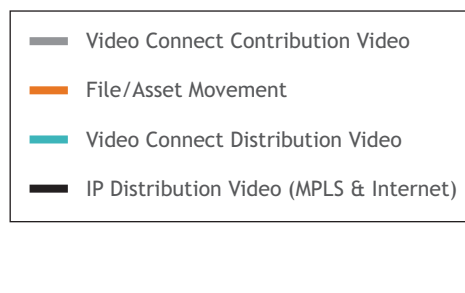
Seamless communications and richer Content for Moto GP with **Live on-board Zoetrope 360 camera** and **MOVE Sim**

Remote production of the most popular Cricket League during the pandemic: real-time delivery in **9 languages** with **cutting edge, ultra-low latency** solution

Virtual Video Assisted Referee (V-VAR) solution for Sail GP

AN END-TO-END NETWORK FOR VIDEO CONTRIBUTION & DISTRIBUTION

Our Video Connect network enables multiple use-cases across the media value chain - from remote and distributed live production operations, file-based content acquisition to distribution of feeds to global broadcasters.



THE TATA COMMUNICATIONS ADVANTAGE



ON-NET BROADCAST ECOSYSTEM

A large global ecosystem of 400+ on-net broadcasters on our Video Connect network ensures an uninterrupted connection to your fans



CUSTOMISED SLAs WITHIN A MASTER CONTRACT

Single contract reduces deployment time and legal hassles + each service comes with customised SLA options



DEDICATED SUPPORT

A fully managed service backed by our Media Service Operations Centres provides 24/7/365 monitoring through a single pane of glass



TECH SYNERGY & COMMERCIAL FLEXIBILITY

Integration of multiple delivery technologies and Occasional-Use (OU) model for events unlocks tremendous global distribution synergies

INDUSTRY RECOGNITION

Gartner

Positioned as a 'Leader' in the 2021 Gartner Magic Quadrant for Network Services for the eighth year in a row

FROST & SULLIVAN

Managed Video Services Company of the Year by Frost & Sullivan at the India ICT Awards 2019 & 2020

OMDIA

Positioned as a 'Leader' in the 2020 Omdia reports on Video CDN Market and Remote Production in IP