

SOLiD

SOLiD INCORPORATED AND TATA COMMUNICATIONS HELP UNLOCK DIGITAL OPPORTUNITIES AND ENVIRONMENTAL GAINS THROUGH HYPER-CONNECTED LOGISTICS.

“Our partnership with Tata Communications will help create a connected supply chain, which will benefit the entire logistics ecosystem. With data at their fingertips, logistics companies have an opportunity to orchestrate the digital supply chain, offering a portfolio of services at differentiated price points to suit myriad needs. In addition, there are huge environmental benefits. One-third of food produced for humans is currently lost or wasted annually. Our new product offers logistics operators an ideal means of significantly reducing waste by improving efficiency and sustainability in their cold chains.”

Mrinmoy Chakraborty, Vice President and Head of IoT, SOLiD Incorporated

CHALLENGE

Modern supply chains cross borders into territories covered by different mobile network operators. This connectivity fragmentation has limited the benefits of IoT tracking. Logistics service providers need better visibility of their assets across the supply chain.

SOLUTION

SOLiD Incorporated has developed an IoT tracking solution for re-usable containers. By integrating Tata Communications MOVE™ into the solution, it provides borderless land and near-shore connectivity anywhere in the world.

RESULTS

The partnership between SOLiD and Tata Communications creates a connected supply chain, enabling logistics companies to track their assets globally across borders. There is huge potential to cut costs, increase revenues, and improve efficiency and sustainability.



Supply chain visibility will enable operators to add value



Huge savings in capital and operating costs



Significant improvements in productivity and revenues



Valuable opportunities to reduce environmental impact