

# CONNECTING YOUR VEHICLE TO THE WORLD WITH V2X: Enhancing driver experience through Intelligent Connectivity

V2X (vehicle-to-everything) connectivity is the foundation for smart vehicles. As a technology, V2X connectivity technology is driving the next wave of transformation for Automotive OEMs by making transportation more safer, enhancing the driver experience and also is better for the environment.

The comic strip depicts the journey of two colleagues, Aaron and Paul in their connected car making their travel smooth and efficient with parking assist, automated payments at toll, and communication with other vehicles on the road for better road safety.



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**V2X enables payments on the go.**

5



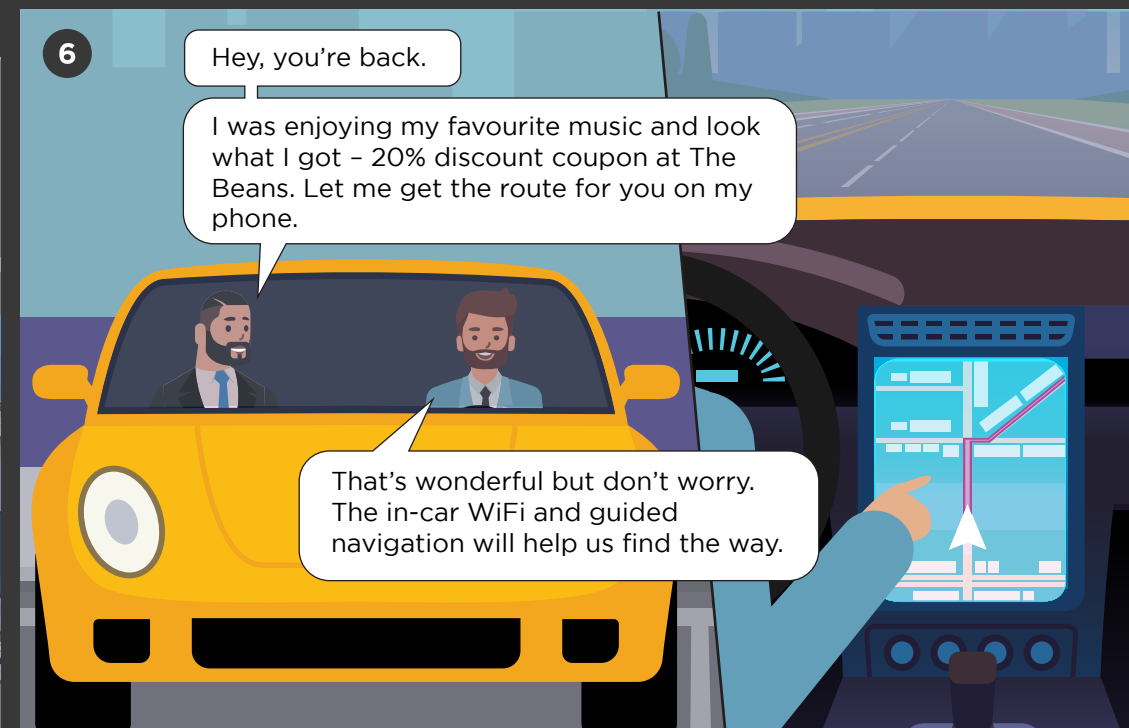
**V2X enables assisted parking in congested spaces.**

4

TATA COMMUNICATIONS



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So when is the next conference we have to go to?

Wait, your vehicle is also connected to your laptop???



**V2X enables communication with other connected devices.**

9

Hey, why don't you have dinner at my place today? We can talk about Tata Communications' V2X connectivity that did all the sorcery today.

I'm dying to know about it. Let's go.

8

**TATA COMMUNICATIONS**

The blue car in front of us will take the next left.

The car ahead was slowing down to turn, so our car indicated it would be easier to pull out and pass on the right

Why did you move to the right lane?

What? How do you know all this, Paul? TELL ME.

**V2X enables communication with other vehicles on the road.**

10

It looks dark, Paul. Is there an electricity outage at your place?

We'll just get the lights on in the house.

That's better.

*V2X enables communication with home infrastructure.*

Woah, it also shows when the car needs to be taken for servicing. That's amazing.

*V2X generates trip details, vehicle performance, and next service date.*

I'm so impressed by your car that I can't wait now to get my hands on a V2X enabled car.

*V2X provides a keyless experience by automatically locking the car.*

# MOVE TOWARDS INTELLIGENT CONNECTIVITY

#RoadToAutomotiveUtopia