

3 Reasons

why customers **“Believe”**
in our Purpose-Built Cloud Solution

✓ Proven Trust and Quality



✓ Comprehensive Portfolio

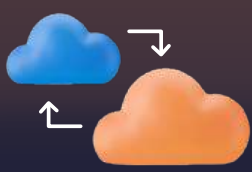


✓ Cost-Effective and Integrated Solutions

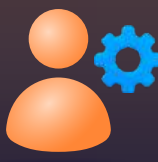
IDC-Validated Benefits of TATA Communications Cloud Offering “In an in-depth interview conducted by IDC, customers called out TATA Communications Cloud Offering as a reliable, custom-built cloud delivering exceptional ROI through the following benefits”

1 Proven Trust and Quality

Customer Validation: Over of **60%** IDC-interviewed customers confirm high service quality.



Reduced cloud migration times



Expert technical support



Easy-to-manage platforms



Minimal downtime

2 Comprehensive Portfolio

Extensive offering spanning across:

- Cloud IaaS & PaaS
- SAP
- Object storage
- Public cloud platforms
- Managed services
- Industry-specific solutions



Optimised solutions:

- Solutions are optimised to meet unique business SLAs backed by industry experience for quality, security, and performance

3 Cost-Effective and Integrated Solutions

Competitive Pricing:

- Transparent, predictable costs with no bill shocks eliminating unnecessary spending

Unified Experience:

- Strong multi-cloud management with integrated cloud and network connectivity backed by robust security
- Single touchpoint for service assurance and managed services support