



# Tata Communications TVIPRO

## Cloud-based Remote Production and Media Services

### Overview

Virtual Production unlocks the power of Cloud in a live production setting, allowing organisations to eliminate capital expenditure related to production equipment, as well as hardware and transport costs. With virtual production, all Gallery/PCR functionality such as graphics, replay, audio mixing and others can be available to be remotely controlled by a centrally located team or geographically dispersed teams, whether working from home or anywhere else with a reliable internet connection.

### Exploring Alternatives

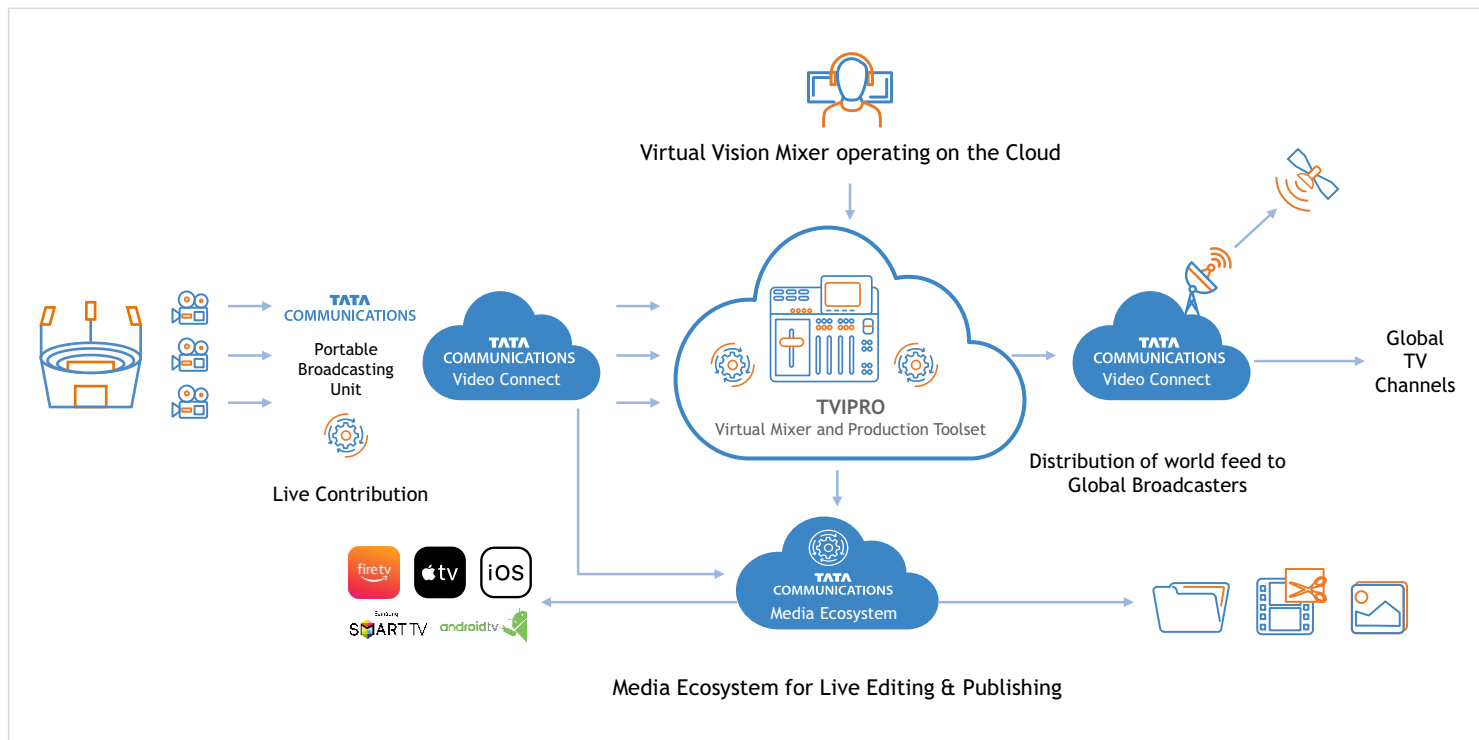
A modern Production Control Room (PCR) is a maze of hardware and screens, manned by a large crew used to physical switchers and dials. This heavy reliance on hardware implies substantial CapEx as well as a lack of portability while covering smaller, more remote events.

As the modern workforce grows even more distributed, a step beyond centralizing your production operations is enabling distributed remote production. Leveraging edge computing to bring the cloud closer to your events and workforce is a key element to achieving this.

### Our Solution

Tata Communications TVIPRO is a software-driven platform allowing ultra-low latency access to production tools via common interfaces such as a web browser, designed for storytelling and high-quality show production. This production software is provided by Tier-1 production vendors and optimized to seamlessly integrate with the Tata Communications Media Ecosystem. It works in conjunction with our Video Connect and Video Connect+ solutions for contribution and distribution. A strong technology foundation is essential to a successful virtual production and Tata Communications is able to offer exactly that along-with our trusted media partners.

## How We Do It



## The Tata Communications Advantage

As a trusted industry partner in media services, we bring out the below advantages to enable agile and sustainable virtual production.

- **Speed:** Our dedicated team of experienced media personnel and pre-built transmission kits allow rapid deployment into service, while our world-leading network gives speed, low latency, and reliability of delivery
- **Agility:** Our integrated portfolio allows you to add new channels for monetization of your content and serve your customers anywhere, on any device
- **Reach:** Our Tier-1 network, one of the world's largest, gives you unparalleled reach across the globe so you never need to worry about covering new locations
- **Scale:** Our 24x7 Global Media Operations Centers ensure that you get a consistent, high-quality service experience and complete peace of mind

## Customers Who Have Benefitted from Our Solutions



**Future-proof your remote production strategy by switching to our end-to-end, managed and hybrid ecosystem!**  
Talk to one of our experts today at [MES@tatacommunications.com](mailto:MES@tatacommunications.com)